



Simon Fundner

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Education

- 10/ 2008 - 06/ 2010 **University of Bedfordshire**, Luton (United Kingdom)
MSc Marketing & Business Management
Dissertation Topic: New Product Development and the impact of Consumer Involvement on the NPD cycle
- 03/ 2008 - 09/ 2008 **Düsseldorfer Akademie für Marketing & Kommunikation**, Düsseldorf (Germany)
BA Marketing Communications (DAMK)
Dissertation Topic: Communication Concept for a sports equipment company in the European market
- 10/ 2006 - 01/ 2008 **Copywriting Lectures** from Ex-Grey Copywriter, Dortmund (Germany)
- 10/ 2006 - 03/ 2008 **WAM Die Medienakademie**, Dortmund (Germany)
Marketing Communications
- 08/ 2004 - 06/ 2006 **Paul-Julius-von-Reuter-Schule**, Kassel (Germany)
A-Levels with a focus on IT and Economics
- 08/ 1996 - 07/ 2004 **Albert-Schweitzer-Schule**, Kassel (Germany)
Upper secondary school

Work Experience

- 01/ 2003 - present **fundner communications**, Luton (United Kingdom)
Freelancer
Marketing Concepts, Event Management, Copywriting, Brand Management, Social Media, SEO, Web Development
- 10/ 2006 - 10/ 2009 **neue Media**, Essen (Germany)
Freelancer
Project Management, Web Development, SEO, Marketing Concepts, Copywriting, Social Media
- 01/ 2006 - 12/ 2008 **Triggernaut Communications**, Kassel (Germany)
Freelancer
Webdesign, Event Management, Sport Management, Marketing Concepts, Distribution, Public Relations
- 01/ 2006 - 07/ 2006 **Panem et Circensis**, Kassel (Germany)
Event Manager, Public Relations
- 10/ 2005 - 05/ 2006 **kropf new media**, Kassel (Germany)
Freelancer
Webdesign, Marketing Concepts, SEO, Accounting

- 07/ 2002 - 05/ 2006 **“Move In!” 3D Computer Game**, Kassel (Germany)
 Voluntary Work
 Project Management, Copywriting, Public Relations, 2D Graphics, 2D Animations,
- 08/ 2002 - 07/ 2004 **Student Exchange Programme Albert-Schweitzer-Schule**, Kassel (Germany)
 Voluntary work at a French library within the framework of a student exchange
- 02/ 2001 - 06/ 2001 **Daimler-Chrysler Achsenwerk**, Kassel (Germany)
 Internship IT department

Skills

Languages	German	mother tongue
	English	business fluent
	French	intermediate
Computer	PC, Mac Windows, Leopard, Linux Office, Photoshop, InDesign, Illustrator, Freehand, Flash, Dreamweaver HTML, CSS, SEO Content Management Systems, Blogs, Google Analytics, various Social Media measurement tools	

Interests and Achievements

Awards	<p>Zielonka GmbH Creativity Award (2009) Creativity award for creating the name “NoResto” for a new product of Zielonka GmbH</p> <p>Designation.de Website of the Year Award (2007) Silver Winner</p> <p>Cherry Internet Design Award (2007) Gold Winner</p>
General Interests	Cooking, Running, Reading, Traveling, Social Media, Brands and Technology
Portfolio and References	Available on request